

MILLENNIAL ENTREPRENEURS: STRIVING TO ACHIEVE GREATER SUCCESS

The most successful millennial entrepreneurs prize purpose over profit and desire to positively affect their communities and economies.

Profile of the millennial entrepreneur

Highest proportions of millennial entrepreneurs:

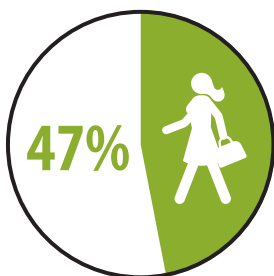
MAINLAND CHINA



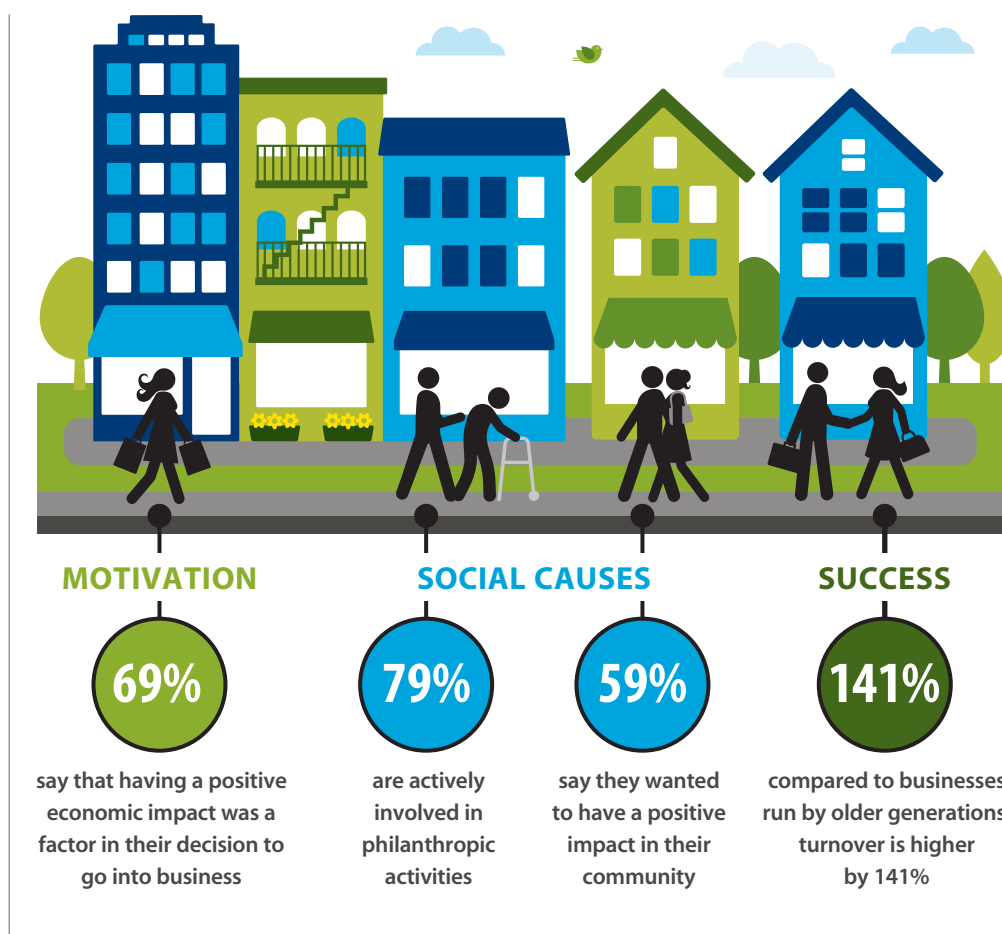
MIDDLE EAST



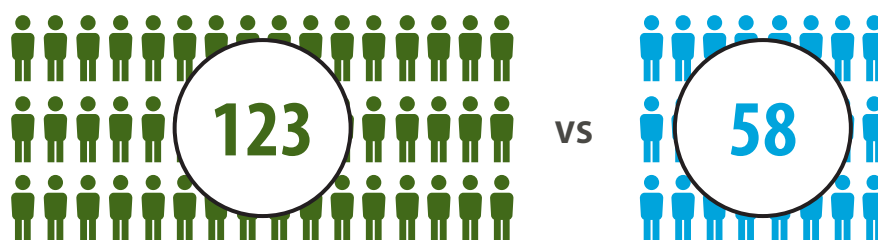
HONG KONG



of all millennial entrepreneurs are female



Millennials employ more than 2X as many staff as entrepreneurs over age 35



Design created by Rachel Greene, Graphic Designer, CRST Europe

Source: <https://medtechange.com/wp-content/uploads/2016/10/HSBC-EoE-Global-Infographic-1.png>