



▶ THE ANNIVERSARY ISSUE



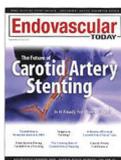
FIRST PRINT SUPPLEMENT: SEPTEMBER 2004

BMC launches a special projects division to promote educational efforts in collaboration with industry.



FIRST ISSUE: JANUARY 2003

BMC launches *Glaucoma Today (GT)* first as a digital quarterly publication serving glaucoma specialists. It converts to print and digital in January 2004.



FIRST ISSUE: SEPTEMBER 2002

BMC launches *Endovascular Today (EVT)* to serve the vascular and cardiology fields.



FIRST ISSUE: SEPTEMBER 2001

BMC launches *CRST* to serve the niche needs of cataract and refractive surgeons.



FIRST ISSUE: MARCH 2007

BMC launches *Cardiac Interventions Today (CIT)* to serve the coronary and cardiac interventions field.



FIRST ISSUE: SEPTEMBER 2006

BMC launches *CRST Europe* to expand the reach of *CRST* to European audiences.



FIRST ISSUE: MARCH 2006

BMC launches *Retina Today (RT)* to serve the needs of medical and surgical retina specialists.

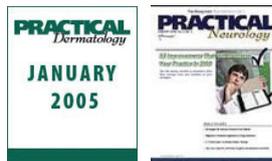


The Evolution

bmc group

FOUNDED: 2009

BMC Group Production is founded to serve client needs at live meetings.



ACQUIRED: SEPTEMBER 2008

BMC enters the dermatology and neurology markets with the acquisition of two Avondale publications, *Practical Dermatology* and *Practical Neurology*.



LAUNCHED: MARCH 2008

BMC launches Eyetube.net as the most comprehensive video teaching tool in the ophthalmology field.



eyewire | NEWS

LAUNCHED: JANUARY 2010

BMC debuts Eyewire News as the premier news source for the eye care industry.



LAUNCHED: AUGUST 2011

BMC expands Eyewire News to include EyewireTV, a weekly news broadcast providing additional details on major industry and clinical news.



Where We Started ▶

A timeline of BMC's growth in its 20 years



on of BMC



Endovascular EUROPE TODAY

FIRST ISSUE:
JANUARY 2013



BMC launches *EVT Europe* to expand the reach of *EVT* to European audiences.



FIRST ISSUE:
JANUARY/
FEBRUARY 2013

BMC launches *Modern Aesthetics* to serve plastic surgeons and dermatologists.

MILLENNIALEYE

FIRST ISSUE:
MARCH 2013
FIRST LIVE MEETING:
NOVEMBER 2014



BMC launches *MillennialEYE (ME)*, an app-based publication geared toward younger ophthalmologists, residents, and fellows.



LAUNCHED:
FEBRUARY 2016



BMC launches *Ophthalmology off the Grid*, its first podcast offering.

Cardiac Interventions EUROPE TODAY

FIRST ISSUE:
QUARTER 3 2016



BMC launches *CIT Europe* to expand the reach of *CIT* to European audiences.

FIRST ISSUE:
JANUARY 2018



BMC launches *CollaborativeEYE (CE)*, an all-digital publication exploring how optometry and ophthalmology can work together to optimize patient care.

FIRST ISSUE: MARCH 2019



BMC launches *Modern Optometry (MOD)* to expand optometric education and focus on the evolution of medical eye care.



FORMED: MARCH 2020



Avenue Live (formerly BMC Group) adds virtual/hybrid/streaming/web platform development to meet the needs of organizations affected by COVID-19 restrictions on travel and meeting attendance.



FIRST LIVE PRODUCTION:
MAY 29-30, 2020



BMC produces its first-ever virtual meeting designed to provide timely, high-quality content on the most important topics in eye care and to create opportunities for discussion, engagement, and live Q&A.

YoungMD>Connect
LAUNCHED: FEBRUARY 2021

BMC launches *YoungMD Connect*, a platform to connect aspiring and young ophthalmologists with their peers and mentors.

rs supporting health care professionals.